

PAOLA AVILA

GRAPHIC DESIGNER



CDMX

CONTACT:

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Passionate about applying design to enhance everyday life.

EXPERIENCE

Graphic Designer

Canadian Art Prints and Winn Devon Art Group Inc.

Mar 2021 - July 2024

Richmond, BC

Create visually compelling layouts with Indigenous art and graphics for souvenir products.

Ensure quality of printing files for a variety of orders, collaborating with the sales department and estimating production times, details specifications, and rush orders

Operating big format printers with maintenance, daily cleaning and ordering media suppliers
Good eye hand coordination

Graphic Designer Intern (part-time)

PACRIM Distributors (Remote)

Nov 2020 - June 2023

Vancouver, BC

Create stationery design to promote and share our different breweries partners

Assist on the development of marketing events, and design of promotion materials needed

Address customer inquiries and resolving issues through effective communication and problem-solving

Sales Associate (part-time)

Banana Republic (Downtown)

July 2018 - July 2021

Vancouver, BC

Collaborate with merchandising team to design and implement eye-catching visual displays

Operate cash register efficiently, ensuring all transactions accounted for and discrepancies resolved

Process inventory and package online orders

Graphic Designer

Pixel Creative

May - Dec 2017

Mexico City

Design and schedule online promotional banners and pay campaigns in different platforms in collaboration with the marketing team.

SKILLS

Adobe Creative Suite

Microsoft 365

Mac & PC

Photography

Figma

Canva

Editorial Design

Branding

Illustration

Languages:

Spanish / English

CERTIFICATIONS

Bachelor's Degree in Graphic Design (ECA)

Universidad Iberoamericana

2012 - 2016

Mexico City

Emergency First Aid/CPR C/AED Certification

level 1

August 2024

Vancouver

ADDITIONAL INFORMATION

Foundations of User Experience (UX) Design

Google/coursera

Current

Online

VMF (Vancouver Mural Festival)

Volunteering

August 2024

Vancouver